

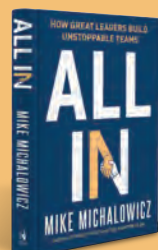
MIKE MICHALOWICZ

🔊 (mi-'kal-o-wits)

By his 35th birthday, Mike Michalowicz had founded and sold two multi-million dollar companies. Confident that he had identified the formula for success, Mike became a small business angel investor...and proceeded to lose his entire fortune. Then, he started all over again, driven to find better ways to grow healthy and strong companies. Mike has devoted his life to the research and delivery of innovative, impactful entrepreneurial strategies. **His latest book, *All In*, (launching January 2, 2024) offers transformative leadership strategies that nurture talent and create top performers.**

All In related topics include:

- **Leadership that drives profitability:** Embracing a revolutionary approach
- **Retention revolution:** Keeping your best talent in a competitive market
- **Team synergy:** Making the whole greater than the sum of its parts
- **The power of company community (not culture):** Embracing strengths and differences
- **Hiring right:** Finding the perfect fit for your company
- **Retention strategies:** Positioning your team for sustainable growth
- **Recruiting:** Building a high-performing team



ALL IN
Penguin Publishing
January 2, 2024
AllInByMike.com

Connect with Mike:

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Reasons why you should book Mike

1. He's got street cred:
 - **Bestselling author:** Titles include *All In* (launching 1.2.24), *Profit First*, *The Pumpkin Plan*, *Clockwork*, *Fix This Next*, *Get Different*, *Surge*, *The Toilet Paper Entrepreneur*, and even one for the kiddos *My Money Bunnies*.
 - **Successful entrepreneur:** Mike sold his first company to private equity and his second firm to a Fortune 500 company.
 - **Business investor:** Mike is back in the saddle as an investor and active partner in multiple companies.
2. He's seasoned yet humble:
 - **Been there, done that:** From NJ SBA's Young Entrepreneur of the Year at 26 to flat broke, Mike knows what it takes to start over (and over) and is open to sharing all the gorey details.
 - **Professional entertainer:** Mike's training as a keynote speaker and stint as a small business columnist for the Wall Street Journal ensures audience engagement.

3. He's stage and media savvy:

• Television:

**MSNBC small business guest host
and content contributor**

• Stage:

"The World's Best" at TEDxHoboken

• Podcast host: Check out a few episodes:

Don Miller

Jon Gordon

AJ Jacobs

• Podcast guest: Check out a few episodes:

Smart Passive Income with Pat Flynn

Entrepreneurs on Fire with John Lee Dumas

EntreLeadership Podcast

Interested in booking Mike?

✉ Schedule@MikeMichalowicz.com

